



Beyer High School Journalism Program

Alissa Collins – Adviser/Teacher

1717 Sylvan Ave.

Modesto, CA 95355

Dear Community Partner,

Business owners in our community have several effective ways to advertise. I would like to introduce you to one you may not have considered — the Beyer High School yearbook and our online newspaper beyerpatriotsview.com.

By advertising in the yearbook and online, you can reach more than 1700 high school students with your business' name, location and your message. You also reach anyone else who purchases or looks at the yearbook — parents and other family members, faculty and staff at the school, as well as patrons at other businesses who buy the yearbook, including local real estate offices, churches and medical and dental offices.

Your advertising dollars also help Beyer High School build a better journalism program for the students in this area. By placing an advertisement in the Yearbook or senior edition of our Newspaper you will not only be promoting your business, but you will be raising your hand and saying, "I support the Beyer High School journalism program and partner with the schools of our community."

Since we will be displaying your ad on both our website and in the senior edition, time is of the essence! The senior edition will be distributed at the end of May 2019 to our entire senior class. This means the sooner we get a commitment from you, the sooner we can finalize your ad and upload it to the website, and the sooner we can submit our edition to be printed.

The ads will be the size of a standard business card, which you can create and submit, or you can send the information and logo to the journalism class and we will create the ad for you. This is a great opportunity to reach out to Beyer families and advertise your business to some amazing Patriots!

Thank you for your consideration!

Alissa Collins

Yearbook and Newspaper Teacher

Beyer High School

Community /Business Partner Advertisement Order Form

THANK YOU FOR YOUR ORDER!

Please fill out the following and return to

Beyer High School
ATTN: Alissa Collins – Journalism Adviser/Teacher
1717 Sylvan Ave.
Modesto, CA 95355
FAX: 209-574-1648
Online Student Store: <https://beyer.myschoolcentral.com/>
Email questions and ads to Alissa Collins, Collins.a@monet.k12.ca.us

Either Fax this information or visit our Online Student store and purchase your Community /Business Partner Advertisement for our Print Senior Edition of the Newspaper.

Orders must be received by 5/16/18.

Business Name: _____

Contact Name and Title: _____

Business Phone: _____ Business Website (if applicable): _____

Business Address: _____

Price: \$100 per ad. Included in this price: 3.5"x2" ad included in our print Senior Edition of the Newspaper and online for 3 months on beyerpatriotsview.com.

Email to Alissa Collins, Collins.a@monet.k12.ca.us

What to include in your email: A completed ad (Specs: 3.5"x2" or 1050 pixels x 600 pixels)

OR if you would like us to create your ad for you, include a logo or image and your business information.

